

Message Text

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PAGE 01 STATE 056544

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R 082346Z MAR 76

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA

INFO AMCONSUL CALI

AMCONSUL MEDELLIN

UNCLAS STATE 056544

E.O. 11652: N/A

TAGS: BEXP, CO

SUBJECT: WCAG MEETING ON SECOND QUARTER FY 76 CCP REVIEW

REF: BOGOTA 0433 AND BOGOTA 02164

1. POST COMMENDED FOR ACTIONS TAKEN SECOND QUARTER ESPECIALLY PROFESSIONAL MARKET STUDIES EMANATING FROM EMBASSY MARKET ANALYSIS UNIT, PREPARATIONS RECRUITMENT U.S. PAVILION 1976 BOGOTA FAIR AND EXCELLENT HANDLING TWO TRADE MISSIONS.

2. GLOBAL MARKET RESEARCH, ELECTRIC ENERGY SYSTEMS AND COMMUNICATIONS EQUIPMENT AND SYSTEMS DRAFTED BY MARIO CEDIEL AND MAGDALENA DE USCATEGUI RESPECTIVELY RATED AS GOOD AS AND AT TIMES SUPERIOR TO STUDIES CONTRACTED TO COMMERCIAL RESEARCH FIRMS.

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PAGE 02 STATE 056544

3. CONCERNING POSTS REQUEST FOR ASSISTANCE COLOR TELEVIS-

ION DISPLAY BOGOTA FAIR USDOC INDUSTRY SPECIALIST INFORMS
AMPEX HERE STILL MULLING PARTICIPATING BUT APPEARS FAVOR
GETTING COLOMBIAN DECISION MAKERS TO CHICAGO FOR MARCH
21-24 NATIONAL ASSOCIATION BROADCASTERS CONVENTION EXPOSI-
TION MCCORMICK PLACE. FIRM ANTICIPATING NUMBER COLOMBIAN

VISITORS AT SHOW TO SEE LATEST HARDWARE RE COLOR STANDARDS
AND FEEL THIS IS MOST REASONABLE AND EFFECTIVE WAY SHOW
FULLY THIS EQUIPMENT. INTERNATIONAL VIDIO AND RCA YET
TO BE CONTACTED. RE OFFICIALS INRAVISION ATTENDING
COURSES IN GERMANY PERHAPS EMBASSY ABLE INTEREST THESE
IN ATTENDING CHICAGO EVENT ENROUTE HOME.

4. EMBASSY'S WELL PREPARED FY 1977 SUBMISSION RECEIVED
AND APPRECIATED. KISSINGER

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Message Attributes

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Margaret P. Grafeld
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